

B. K. Birla College of Arts, Science and Commerce, Kalyan

(Empowered Autonomous Status)

Conducted by Kalyan Citizens' Education Society

Reaccredited in 3rd Cycle of NAAC with A Grade (CGPI 3.58)



Department of Management Studies

Organizes

8TH INTERNATIONAL

STUDENTS' RESEARCH

CONFERENCE

on

'One Earth, One Family, One Vision'



Date:
March 19, 2024



Time:
08:30 AM



Venue:
B. K. Birla College, Kalyan (W)

About the College



B. K. Birla College of Arts, Science and Commerce (Empowered Autonomous), Kalyan a multi-faculty premier institution of higher learning, with an enrolment of more than 13,500 students (more than 9,100 in UG, PG and Research Programmes and more than 4,400 in Junior College) is affiliated to the University of Mumbai (UoM). The College was established in 1972, by Kalyan Citizens' Education Society with the blessings of Pujya Shri B. K. Birla ji and Pujya Smt. Sarala ji Birla.

The College has been reaccredited (3rd Cycle) in 2014 and awarded 'A' Grade with CGPA 3.58. The College has been granted 'College of Excellence' Status by UGC (2015 to 2020). The College is ISO 9001:2015 certified. College has recently celebrated it's Golden Jubilee (17th June, 2021 to 16th June, 2022).

The College has been granted Autonomous Status' by University Grants Commission and University of Mumbai from the academic year 2018-19. The Rashtriya Uchchar Shiksha Abhiyan (RUSA) has sanctioned financial support to our college for 'Enhancing Quality and Excellence'. The College has been approved as a Potential Mentor Institution' under the UGC-PARAMARSH scheme (2019-20). We stand committed for the cause of higher education.

Department of Management Studies

The Department of Management Studies is the culmination of an idea that was proposed in 1999 and evolved over time. At the Department of Management Studies, we make it a point for all of our students to aim for one thing: 'Excellence.' We are Excellence believers, preachers, and followers. We ensure that students' holistic development is achieved by including them in curricular, co-curricular, and extracurricular activities throughout the year. Our knowledgeable staff members always encourage students to do their best and serve as excellent mentors.

The primary objective of the various courses offered by the Department of Management Studies is to develop special skills in our students so that branching out into Commerce and Management at an early age will provide them with a long period of time in which to lay a solid foundation for a better personal and professional life. In response to feedback from students, alumni, and industry, the Department of Management Studies has periodically developed several unique UG and PG programmes. The Department began with just one programme, B.M.S., and has now expanded to include seven undergraduate programmes and four post graduate programmes, with a total student population of 2700 approximately.

‘One Earth, One Family, One Vision’

Overall an age marked by rapid technological advances, globalization, and an increasingly interwoven socio-cultural fabric, the phrase "One Earth, One Family, One Vision" has never held more resonance. This statement is not just a call for unity, it's an affirmation of our shared destiny and mutual responsibility as inhabitants of a single planet. Let's unpack this poignant mantra and delve into the deeper implications it carries for our shared global vision.

The phrase "One Earth, One Family, One Vision" is more than just a collection of words-it's a vision for global solidarity. It reminds us of our shared responsibility as inhabitants of this planet. It's a call to transcend borders, both physical and ideological, to create a world that's sustainable, inclusive, and united. As global citizens, it's incumbent upon us to embrace this vision, for in unity lies our best chance at forging a future that's equitable and just for all.

ONE EARTH:

We all reside on the same blue orb, suspended in the vast expanse of space. This Earth is not just an inanimate chunk of rock, it's a living, breathing entity. It provides for us, nurtures us, and sustains every facet of our existence. Our rivers, mountains, forests, and every speck of sand are interconnected, forming the intricate web of life. However, the modern era, marked by rampant industrialization and heedless consumption, has imposed unprecedented stress on our planet. The environmental crises we face today, from climate change to deforestation and the loss of biodiversity, are a testament to our collective negligence. Recognizing that we have "One Earth" is a call for collective action. It's an acknowledgment that environmental protection isn't just a local or national concern but a global imperative.

ONE FAMILY:

While diverse in culture, language, religion, and ethnicity, humans share more similarities than differences. Our shared emotions, aspirations, and dreams knit us into a global family. It's this shared humanity that has the potential to bridge divisions and create a world rooted in mutual respect and understanding. The concept of "One Family" is a challenge to the artificial barriers we've constructed over millennia. It pushes against prejudices, biases, and divisive ideologies. In today's globalized world, issues such as migration, international trade, and even technological innovations underscore the reality that our fates are intertwined. The COVID-19 pandemic further highlighted this interconnectedness, reminding us that a challenge to one is a challenge to all.

ONE VISION:

Our collective actions today are shaping the world of tomorrow. Every decision, no matter how minuscule, sets forth a ripple in the vast ocean of time, influencing future outcomes. Recognizing that we have "One Vision" means understanding that our destinies are intertwined. A drought in Africa, a technological revolution in Asia, or a political upheaval in Europe can have repercussions across continents. The idea of "One Vision" necessitates global cooperation. In facing challenges such as climate change, poverty, or even the next big technological advancement, a collaborative approach is imperative. We must recognize that the sacrifice made for the greater good today ensures a brighter and more sustainable future for all.

Sub-Themes:

1. Sustainability and Environment
2. Online Currency: The Future of Banking
3. Value Based Education for the future
4. Chatbot: Boon or Bane
5. Green Human Resource Management
6. Legal Practices
7. AI & The Future of Finance
8. The Future of Make In India- Indian local becomes global
9. Sustainable marketing practices
10. Allied Areas

Call for Papers

Guidelines for Submission of Papers

1. Full paper with Abstract should be original and not published before.
2. A team must not contain more than 3 members.
3. The title page should contain Title of the Paper, Author(s) name(s), Student Affiliation, Complete Mailing Address, Email Address, and area under which the paper falls.
4. Complete Research Paper must be in English, should be maximum of 3000 words.
5. Font Size 12 point, Font Name: Times New Roman, Line Spacing: 1.5
6. Reference should be in APA (American Psychological Association) style.

Important Dates

Date of Registration	:	20th Feb, 2024
Date of Full Paper Submission	:	24th Feb, 2024
Date of Conference	:	19th March, 2024
Email papers at	:	8.researchconference@gmail.com
For Any Queries Contact	:	Mr. Arnold Jathanna (+91 93215 38838)

Research Paper Presentation

- Papers will be reviewed by a panel of experts and selected papers will be given permission for presentation. The selection of papers is the final decision of the review committee.
- Power point slides 10 - 12 Slides
- Only original and unpublished work should be included in the proposal. Submissions that present identical or substantially similar content already published or under review elsewhere will not be accepted.
- Selected paper will be published in Peer reviewed journal.
- 7 mins will be given for paper presentation followed by 3 mins of Q&A.

Recognition & Awards

- Best Presenter Award
- Best Paper Award
- Overall Champion
- Selected papers will be considered for publication.

Organising Committee

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College Name with Department:

See you at the Conference !